

## To Our New Advertising Sponsors:

Summer/Fall 2009

*The Bloomington Kennedy High School Girls Hockey Team* is now soliciting advertisers for our 2009-2010 Hockey Program. The Hockey Program is distributed free of charge at all Kennedy Girls Hockey home games. The Hockey Program highlights members of our team as well as recognizes all of our wonderful sponsors.

Companies and individuals who advertise in our team program provide financial support to Kennedy High School Girls Hockey. Our fans, family members, and friends, are all encouraged to patronize our sponsors and utilize their businesses.

**We invite you to advertise in our Kennedy High School Girls Hockey Program for the 2009-2010 season. This is a great opportunity to support a local team and advertise your business.**

**As an incentive to get your ad in early, we are offering the Eagle's Early Bird 10% discount for all ads ordered and paid for by September 1, 2009. As an added incentive, we will recognize your business on our website at [www.BKGH.org](http://www.BKGH.org) and provide a link to your business website if you have one. Sponsors from last year are listed on our web site right now. Check them out!**

### PROGRAM AD SIZES AND COSTS

**Eagle's Early Bird 10% discount for ad orders placed by 9-1-09:**

#### Black and White Ads

Full page = \$180.00

½ page = \$135.00

¼ page = \$ 90.00

Business Card = \$ 67.50

**Ad prices for orders placed after 9-1-09:**

#### Black and White Ads

Full page = \$200.00

½ page = \$150.00

¼ page = \$100.00

Business Card = \$ 75.00

#### Color Ads

Full Page = \$247.50

½ Page = \$225.00

¼ Page = \$202.50

Business Card = \$135.00

#### Color Ads

Full Page = \$275.00

½ Page = \$250.00

¼ Page = \$225.00

Business Card = \$150.00



A poster of the Bloomington Kennedy High School Girls Hockey Team will also be sent to you. Hanging the poster in your place of business will show your support for our team.

**Please mail the attached order form and ad payment, by September 1, 2009 to receive the Eagle's Early Bird 10% discount.** Otherwise, all ad orders are due by October 1, 2009 with full payment to meet our printing deadline for the program. High quality PDF format digital files are highly preferred. Other digital files or hard copy can be accepted as well.

If you have any questions, please feel free to contact Tony Mach at: (952) 884-1375 or email: [TMach@bkgh.org](mailto:TMach@bkgh.org)

**We would greatly appreciate your generosity in contributing to the Kennedy High School Girls Hockey Team. We hope we can count on your support this year.**

**Thank you!**  
**The Kennedy High School Girls Hockey Team**

**Mail ad order to:**

**Tony Mach  
Kennedy Hockey Booster Club  
1220 Valley High Dr.  
Bloomington, MN 55431**

**GO EAGLES!**